

The Palchak Connection

Hope for a Cure... Begins with Research

☞ Fall 2014 ☛

THE JACQUALYN PALCHAK
CANCER FUND

Volume 3 Issue 2

October 4th's "Heat Wave"

FALL FUNDRAISERS



Penny's All American Cafe 8th Annual Breast Cancer Fundraiser

Penny Rodriguez and her crew held their 8th annual breast cancer benefit on October 4th, inviting guests to wear a hat in honor and celebration of survivors, and the progress being made through research.

The event was held again this year, at the Pismo Beach Vet's Hall, and included a BBQ dinner, silent auction, photo booth, and performances by Athena Sorenson, Morro Bay High School Dance Fusion, DJ Rawger and returning band "Steppin' Out". Although the temperature at the start of event was 98 degrees, all seemed to cool their jets with the great music and



awesome crowd energy! In spite of the lower attendance this year, undoubtedly because of the extremely hot weather, the event still raised \$13,600 for the JPCF.

A BIG thank you to Penny, for her hard work, fantastic energy and tremendous support!

Penny Rodriguez
& Marie Palchak

- See you next year!



Breast Cancer Benefit

A Hootin' & Hollerin' Good Time!

For the third year in a row, Rosie Saenz and friends gathered together to raise money for Breast Cancer. This year's October 4th event was western-themed and the gals in attendance wore their favorite boots and hats to celebrate.

On the warm 99°+ afternoon, guests enjoyed Dart Toss, (at a bra-filled back-board), a silent auction, lunch, plus cold beverages from the "Saloon".

Rosie and company raised \$1,005, nearly doubling last years efforts. Thank you Rosie, and to all who participated!



Fundraising Campaign



Starting this month, letters will be mailed to homes and businesses for our annual JPCF Appeal Campaign, detailing the benefits of local cancer research, with the opportunity for you to financially support the work we do throughout the year.

Cancer research, through clinical trials, is the biggest cost to our budget, and the most important. These valuable treatment alternatives offer patients choices and options in their cancer treatment. Your financial assistance in a donation will secure and ensure continued research treatment options for local cancer patients and their families.

During this season of thankfulness, we are grateful for your consideration of support.

6th Annual Cancer Survivors' Celebration!

This year's annual Celebration took place on Saturday, September 13th at Saint John's Lutheran Church in Arroyo Grande.

Diana Carter performed live music for the attendees before the one-hour program began. Presentations included The Wellness Kitchen's own Nancy Walker, and Dr. David Palchak of PCR Oncology.

Dr. Palchak, local medical oncologist and clinical investigator for more than 20 years, once again regaled the audience with an impassioned interactive presentation and demonstration of cancer research and current progress.

The program concluded with a heartfelt testimonial from cancer survivor Tami Sonnabend.

Following the end of the program, a

delicious BBQ chicken lunch was served up by the Arroyo Grande Lions Club.



As a remembrance gift for the event, all of the cancer survivors who attended, received



PCR
ONCOLOGY

Progress with Cancer Treatments

David Palchak MD

The promise of treatments aimed at the genes causing cancers is illustrated by treatment of Chronic Myeloid Leukemia (CML). Targeted treatments in this disease induce remissions in 95% of patients with CML. The amazing response rates in this disease provide evidence that treatments aimed at the genes causing other cancers will be worthwhile.

Last December, Novartis Pharmaceuticals asked us to work with them on their Phase II drug development program, testing new drugs aimed at specific genes that cause other cancers.

Treatments are selected based on the genetics of the cancer. Patients with serious cancers of any type can have their cancers submitted for genetic analysis. If their cancer carries an eligible mutation then the patient may be eligible for one of these trials.

We have sequenced about 40 tumors thus far and hope to have patients on these trials soon.

- Dr. David Palchak

To find out more, go to Novartis Signature Clinical Trials at: www.signaturetrial.com or contact PCR Oncology.

PCR Oncology
921 Oak Park Blvd, Suite 100A
Pismo Beach, CA 93449
Phone: 805.474.9143
Website: pcroncology.com

a small JPCF personalized lunch tote filled with fresh fruit, bottled water, and a healthy energy bar.

A free raffle for all in attendance featured gift certificates from local restaurants, event dinner tickets to the Penny's All American Cafe fundraiser, a Wellness Kitchen Cookbook, movie tickets, and an Italian themed gift basket.

Thank you to the generosity of our sponsors! (Celebration - continued on back)

Arroyo Grande Harvest Festival



The JPCF once again sponsored a game booth at the 77th Annual Arroyo Grande Valley Harvest Festival, September 26 and 27. Many kids (and grown-ups alike) took their best shots at the fruits and vegetables backboard, and everyone walked away



with a small prize or an apple. One of the highlights of this years' event was a little girl who was enamored with the boy and girl scarecrows flanking the game board - Priceless!



Donate Today

Donations made to the JPCF are tax-deductible.

More importantly, all donated funds remain here locally, benefiting patients in our own community who are undergoing treatment for cancer.



Your charitable donation will preserve cancer research in our **local** community; provide cancer treatment options for **local** patients; while supporting advancements being made in cancer research, **globally**.

- Your donation can leave a legacy. An estate bequest in your will or trust, or a memorial donation, will ensure that our work continues in the future.
- Honor or remember a loved one on their birthday or for an anniversary, by making a donation to honor their special day.

Jacquelyn Palchak Cancer Fund
Serving the community
since 2003 by supporting

- Local Cancer Research
- Patient Services
- Educational Programs

Board of Directors

A federally recognized 501(c)3 non-profit organization governed by a Board of Directors

- Marie Palchak, President
- Linda Alvarado • Bill Cockshott
- Donna Glass • Theresa Schultz

To Contact JPCF

Call Marie Palchak at 805.710.3113
PO Box 1614, Pismo Beach, CA 93448
www.palchakcancerfund.org

Please contact us if you prefer receiving our newsletter electronically.

Thanks to our Sponsors



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Celebration!



Thanks to our Supporters

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